



Farmington Voice • 23020 Maple Ave. #3 • Farmington MI 48336

ADVERTISE WITH FARMINGTON VOICE

OUR AUDIENCE

Unique website visitors: 30,000+ monthly; 328,000+ annual (2020)

Newsletter readers: 1,100+ subscribers; 43% average open rate

Age: 57% are 25-54 years old; 21% are 55-64

Year over Year Growth: 116% (June 2019-June 2020)

Social Media followers: 4,800+ Facebook, 1,000+ Instagram

ADVERTISING RATES

Banner	\$180/month & up (varies by placement & frequency)
Email	\$135/month (ad rotates in daily email)
Dedicated Email	\$250 (your branded content sent to our readers)
Sponsored Post	Event-\$45, News feed-\$85 (includes email, social promos)
Sponsorships	Category or podcast - Custom advertising package
Social media	Facebook - Custom advertising package



Farmington Voice • 23020 Maple Ave. #3 • Farmington MI 48336

ADVERTISING SPECS

BANNER AD (jpg or png, 500k file size limit)

- Header 1 – 700p x 120p (top of pages, right)
- Header 2 – 810p x 100p (above Latest & Featured, home page)
- Sidebar – 300p x 400p (right of page)
- Category – 800p x 200p (above content on all category posts)

EMAIL AD: 800p x 150p (jpg or png, 500k file size limit)

SPONSORED EVENT: Submission must include event name and brief description, organizer name and contact email/phone number, event location or URL access, date(s) and time(s), one image or logo (max size 500k).

CONTACT US

Farmington Voice offers advertising options to fit almost any budget! To learn more, call 248-568-0581, or write to joni@farmingtonvoice.com.

UPDATED JANUARY 2020