



Farmington Voice • 33414 Oakland St. #2 • Farmington MI 48335

Who are we?

Farmington Voice is Joni Hubred, a 13-year veteran of F2H community news, and a community of contributors who provide news tips, information, event announcements, opinions, photos, and more.

What do we do?

Simply put, we provide a hub for Farmington area news – and *only* Farmington area news.

Why do we do it?

We believe that good information helps people make better decisions. And people who make better decisions create a stronger community. We stand for and support a peaceful, safe, prosperous, connected, strong Farmington.

Who are we writing for?

All Farmington area residents and business owners, and anyone interested in living or doing business in our community.

Key qualities and benefits?

Farmington Voice publishes news daily and nimbly alerts readers to public safety issues and opportunities to learn more about the community, local government, local organizations and businesses. We use social media, SEO, and other tools to reach and build our community of readers.

Why partner with Farmington Voice?

We offer a wide variety of advertising options, from standard banner ads to sponsored content, and we're willing to look at out-of-the-box ways to help you reach our readers.

In addition, you're aligning with – and providing foundational support for – a trusted and rapidly growing source for accurate, in-depth local news.



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Farmington Voice: By the numbers

Advertise with *Farmington Voice* and reach about 20,000 readers each month who have a keen interest in all things Farmington and Farmington Hills!

Geography

More than 85 percent of *Voice* readers come from our community; an additional 13 percent live in Livonia, West Bloomfield, Southfield, and other surround cities.

Gender

Two-thirds of our readers are female.

Age

More than two-thirds of our readers are between the ages of 25 and 54.

Email

More than 900 local residents receive our daily (except Sunday) emails, which have above industry average open (48%) and click (above 20%) rates.

Social

Our social media reach extends to more than 3,700 followers on Facebook, 1,040 on Twitter, and 700 on Instagram.



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ADVERTISING RATES

Effective June 1, 2019

Ad type	Placement	Cost
Header (<i>Booked</i>)	Top of site, all pages	\$60 wk/\$210 mo
Home Banner (<i>Booked to 10/19</i>)	Under menu, all pages	\$55 wk/\$190 mo
In-story	Top of individual post	\$10 ea., min. 4 per week
Sidebar	Right sidebar, all post pages	\$50 wk/\$180 mo
Homepage Sidebar	Right sidebar, home page	\$45 wk/\$170 mo
Email	In daily email	\$30/wk, \$100 mo
Sponsored Post*	In news feed	\$85 per post

* Client submits text and photos. Headline, brief summary, and link appear in our daily email for one week following publication. Posts are shared on Facebook and Twitter, and are permanently archived.

To learn more, call 248-568-0581, or write to joni@farmingtonvoice.com.



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AD SPECS

Header 728p x 90p – jpg or png format, file size max 500

Farmington Voice
News from the heart of our community

Paulson's
audio/video & more!
"The Metro area's largest display of LG and Sony 4K OLED (Organic Light Emitting Diode) TVs, available in 55", 65" and 77" screen sizes, starting at \$1999."

Navigation: DOWNTOWN FARMINGTON **FARMINGTON HILLS** SCHOOLS BUSINESS COMMUNITY EVENTS SUPPORT SUBSCRIBE

Home Banner 900p x 100p – jpg or png format, file size max 500k

Navigation: ARTS CONNECTION EVENTS DOWNTOWN FARMINGTON FARMINGTON HILLS SCHOOLS BUSINESS COMMUNITY JOIN US!

FARMINGTON FARMERS MARKET
SATURDAYS
MAY 18TH - OCTOBER 26TH
SATURDAYS 9AM - 2PM

FRESH-THYME Beaumont
Chiropractic

Annette
COMPO HOME TEAM
KW ADVANTAGE

Buttons: LATEST FEATURED

In Story 800p x 120p – jpg or png format, file size max 500k

STAR WARS READS DAY AND MORE THIS WEEK IN FARMINGTON
October 1, 2017 Events, Farmington, Farmington Hills, Featured

Stand WITH Trans ADVOCATE CELEBRATE EDUCATE

REGISTER NOW! 10.7.17 – 3rd Annual Trans Empowerment Workshop
For Trans Youth, Parents and Gender-Expansive Young Children
Register Here: <http://standwithtrans.org/2017-workshop-registration/>
Contact Roz Keith: roz@standwithtrans.org - 248-739-9254

Here's what's happening this week in Farmington and Farmington Hills:

Sidebar 300p x 300p – jpg or png format, file size max 500k

FARMERS MARKET WELCOMES 40 VENDORS SATURDAY
May 31, 2019 Downtown, Events, Farmington

The Farmington Farmers & Artisans Market on Saturday welcomes 40 vendors to the Walter Sundquist Farmington Pavilion and Riley Park in downtown Farmington.

The market, open 9 a.m. until 2 p.m., operates this week next to [Art on the Grand, a juried arts festival](#), which will close Grand River between Grove Street and Farmington Road.

Cookin' at the Market, a 10 a.m. chef's demo, will feature Chef Matt Schellig from the Dorsey Culinary School. He'll prepare a blueberry, basil strudel, sharing a recipe and samples. Gia Warner and Bobby Lewis will provide music, also starting at 10 a.m.

Vendors will include Brightmoor Farms, Evies Tamales, Great Lakes Pot Pie Co., Farmington Brewery, The Spice Grrrrl, Civil Ferments, and Birdie's Chocolate.

Best bets for parking:

GREATER FARMINGTON
Founders Festival
JULY 18 - 21
SHIAWASSEE PARK
FIREWORKS!
WATCH FROM THE PARK.
SATURDAY NIGHT.

Email 800p x 100p – jpg or png format, file size max 500k